

<b>Policy Subject</b>	<b>Location Code</b>	<b>Adoption Date</b>
ADVERTISING, PROMOTING, SOLICITING, FUND DRIVES	702	1/14/91
	<b>Rescinds/Amends</b> 4/8/91 6/8/98	<b>Adopted</b>

Advertisements, promotions, soliciting and fund drives conducted in school buildings or on school grounds are sometimes inevitable, sometimes necessary, and sometimes important. Care shall be taken to consider the effects of such activities upon the student, parents, and the community. Board policy and administrative rules and regulations provide guidance for decisions regarding these topics.

- \* The Board recognizes that modern production, packaging, and distribution methods make it all but inevitable that some materials and equipment will carry advertising or promotional slogans to which students will be exposed.
- Where advertising or promotions are presented to students as apart of any program or is present on any instructional material, the overall benefits of the program or material must outweigh adverse effects of the advertising or promotion.
- Advertisements and promotions for school events, for school sponsored programs, for athletic events, for use in sponsoring the school paper or school annuals are approved forms of advertisements and promotion. However, advertising which refers to tobacco, alcoholic drinks or unlawful drugs is forbidden in any school publication.
- Students or employees while on school premises shall be protected from unauthorized solicitation for the purchase of goods or services, for participation in an organized campaign to raise funds, and for the donation of money or goods to an organized campaign.
- Teachers may not permit such campaigns, drives, or solicitation within their classrooms except for those outlined in policy or in administrative regulations.
- Any and all community fund drives officially recognized and permitted on school premises will be determined by the office of the superintendent of schools and/or the board of education.
- Fund raising activities sponsored by school clubs, school classes, and present organizations are part of approved school activity. In the conduct of any approved campaign for funds, no quotas may be set for individuals and donations must be entirely voluntary without any pressure which compares the giving of one individual with the giving of another individual.

Rules to regulate these policies shall be drawn up by the Superintendent of Schools.